



Heybridge Parish Council

Terms of Reference – Tourism and Leisure Representative

1. Objectives

Heybridge Parish Council has established a Tourism and Leisure Representative. This comprehensive oversight role has been formed to boost the tourism and leisure events of Heybridge and Heybridge Basin including the provision and support of new and existing events, bands, concerts, festivals, and other attractions on behalf of the Parish Council.

2. Areas of Responsibility

- To promote the events and activities organised by the Parish Council
- To keep the Parish Council informed of other events and activities taking place within Heybridge and Heybridge Basin
- To promote local Heybridge attractions
- To liaise with Maldon Tourist Information Centre and the District Council Community Services Committee
- Compile diary of local events

3. Reports

Reports will be presented to full Council on a monthly basis.

4. Review

The terms of reference will be reviewed annually.

5. Status

To be considered for adoption on the 22nd October 2015. Adopted 22nd October 2015.

Clerk

6 October 2015